



Baswood BioViper™ Wastewater Pretreatment System Begins Operations at Dr Pepper Snapple Group Bottling Plant

Process Wastewater Solution Supports Sustainability, Reduces Cost

HOUSTON, March 5, 2013 – Baswood Corporation, a provider of advanced wastewater treatment systems, today announced the start of full-scale operations of its BioViper™ biological pretreatment system at the Dr Pepper Snapple Group (NYSE:DPS) Houston bottling plant. Using Baswood’s patented technologies, the BioViper™ delivers an energy-efficient pretreatment solution that significantly lowers the biochemical oxygen demand (BOD) in the bottling plant’s facility’s effluent while supporting DPS’s environmental sustainability goals.

With digestion rates of 75 to 90 percent, the Baswood system provides a reduction in the plant’s organic loading, which allows DPS to minimize its burden on the City of Houston wastewater treatment operations and increases the city’s capacity to treat wastewater from other industrial customers.

The proprietary BioViper™ system requires 40 percent less energy to operate than traditional digestion systems and 25 percent less energy than other emerging technologies. In addition to a smaller carbon footprint, the BioViper™ occupies a small physical footprint, which enabled the pretreatment facility to be built within the existing DPS property boundaries. The modular and scalable system can expand if additional capacity is required for the plant’s bottling operations.

“Baswood’s BioViper™ system reduces both cost and our impact on the environment and public resources,” said Kendall Yorn, senior vice president of manufacturing and engineering for DPS. “Clean water is in everyone’s interest, and this new technology is a major step forward in our commitment to finding sustainable solutions that positively affect our community.”

“All of us at Baswood are proud that our wastewater treatment technology is making a significant contribution not only to DPS’s sustainability initiatives, but also to its bottom line,” said Michael Walker, CEO of Baswood. “Our system’s modular, efficient solution significantly lowers the cost of wastewater pretreatment, which enables our customers, regardless of their size, to gain a rapid return on their investment.”

The BioViper™ is based on the patented Aerobic/Anaerobic Integrated Media System (AIMS), which maximizes biological treatment efficiency utilizing Baswood’s Dry Cycle Aerobic/Anaerobic Digestion (DCAD) technology. As wastewater passes through distinct treatment zones within the system, sequential treatment results in accelerated digestion of organic wastes, virtually odor free. The BioViper™ achieves treatment goals with a reduced hydraulic retention and increased solids retention, resulting in lower horsepower demands; is internally self-buffering, reducing the need for costly chemicals; and uses Baswood’s proprietary control system, requiring minimal operator oversight.

The Baswood technology was developed and patented by Paul Baskis, a microbiologist and inventor, who studied rivers and saw how bacteria worked in different aeration environments.

Based on these studies, Mr. Baskis designed an innovative approach to wastewater treatment that replicated the efficient and effective processes that occur in a natural environment.

Baswood's chairman of the board, actor Edward Norton, is the United Nations Ambassador for Biodiversity, a trustee of Conservation International and member of the TEEB Advisory Council and a long-time advocate for sustainable technologies. Norton has a long-standing interest in efficient, modular wastewater treatment solutions from his work in the developing world and was a founding investor in Baswood in 2004. He has been on the Board since 2007 and became chairman in 2008.

“Baswood’s water treatment technology represents an authentic paradigm shift across the whole spectrum of needs, from industrial pre-treatment to primary municipal treatment to the most demanding tertiary sludge reduction,” said Mr. Norton. “It hits the trifecta of better performance, lower energy use and modular scalability and it offers highly flexible solutions for all scenarios – from rural communities in developing countries all the way up to the largest municipal and industrial water treatment facilities. Dr Pepper Snapple’s installation of the Baswood technology is a great example of how industry can be a leader in promoting cost-effective innovations that improve the bottom line, lower the public cost burden, and protect the sustainability of our most vital resources.”

About Baswood

Baswood offers innovative and sustainable technology-based solutions to wastewater and biosolids treatment for a wide range of industrial and municipal markets. Our proven, patented technologies provide effective treatment of municipal and industrial wastewater streams, as well as biosolids digestion. Founded in 2004, the company delivers innovative, technology-based solutions that produce results. Baswood's state-of-the-art technology has proven effective in treating municipal, agricultural, and industrial waste streams with a cost advantage over baseline technologies.

To learn more about the Baswood technology and how a BioViper™ system can keep your facility in compliance while reducing overall operating costs, as well as to inquire about the availability of the mobile treatment system, please visit our website at www.baswood.com or call Baswood at (888) 524-2822.

About Dr Pepper Snapple Group

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 6 of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit DrPepperSnapple.com. For our latest news and updates, follow us at Facebook.com/DrPepperSnapple or Twitter.com/DrPepperSnapple.

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